



LEO SULLIVAN MULTIMEDIA, INC.
dba Afrokids .com and dba Vignette Multimedia
"Building our children's self-esteem and cultural heritage."

Advertising Opportunity

Afrokids.com is a great opportunity to get your advertised message to a segment of the multi-billion dollar African American consumer market! Afrokids.com is positioning itself for a niche in that segment...African American families and their children. This alternative destination for black consumers that want something different for their children offers a special opportunity for advertisers to reach this select/niche group. Afrokids.com's rich content and it's interactiveness makes for a perfect advertisers' dream!

Advertisers can select from many of the ad packages offered by Afrokids.com. You can showcase your products or services on banner ads, placement ads near rich content, commercial inserts, implied brand, endorsement, rotations, co/ads, multiple ad placement offline support, and many other creative ways to make your brand stand out. When you advertise on Afrokids.com, you get the entire Afrokids.com family, and you have the opportunity to reach thousands of Afrokids.com affiliates and partners.

Sponsorship Opportunity

Afrokids.com sponsor's get many advantages beyond the normal "sponsorship perks". By endorsing the Afrokids.com brand, sponsors are making a statement of support about the Afrokids.com mission. The sponsor has the opportunity to use the Afrokids.com brand on and off the internet, and also, get the benefit of having their brand reach the many partners and affiliates in the Afrokids.com family of supportive participants.

Afrokids.com's rich media offers the sponsor further opportunities to embed their brand into the Afrokids.com varied content. Our website's specialized content, characters, special features, and interaction makes it an alternative destination for African American family oriented consumers. Afrokids.com is a specialty website that is safe, educational and promotes a positive agenda of building children's self esteem and cultural heritage.

Leo Sullivan Multimedia, Inc. invites you to establish a long term relationship with Afrokids.com and its users through sponsorship. Afrokids.com provides greater visibility to site viewers and wider exposure to a niche market. Web sponsorship offers and includes, but not limited to:

1. Co-branded content
2. Category exclusivity
3. Implied endorsement
4. Right to use site's marks and logos
5. Access to proprietary research

For more information contact, Ms Tina Sullivan, Public Relations/Sales, at (323) 610-5104 or via e-mail at lsullassoc@aol.com.

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